

GPB DONOR ANNUAL REPORT



FY 2023

Plant the Seed



**A few simple steps today will give you
peace of mind tomorrow.**

**Estate Planning:
Plan for your future, and the future of GPB.**

By preparing an estate plan, you're safeguarding more than just matters of finances and inheritance, you're also guiding future health decisions, providing for loved ones, and creating your legacy. A few simple steps today will give you peace of mind tomorrow by ensuring you and your loved ones are well protected.

Contact us today for a FREE Personal Estate Planning Guide

Sherry White
Director of Leadership Giving
swhite@gpb.org
404-685-2608



CONSIDER BECOMING A MEMBER OF GPB'S LEADERSHIP CIRCLE.

GPB's Leadership Circle donors are supporters who generously secure the future of Georgia Public Broadcasting. It is comprised of individuals and family foundations who believe that supporting GPB is one of the best possible investments in our future. In appreciation for your support, we are delighted to offer you the following exclusive benefits and privileges.

Membership in GPB's Leadership Circle comes with features and benefits including a dedicated GPB staff member, ready to assist you with any GPB related issues, tickets to entertaining activities and concerts, a tour of the GPB studios and more. Most importantly, your Leadership support shows your commitment to ensuring that all Georgians have access to GPB's quality radio, television and digital programming, as well as educational resources for all K-12 school teachers.

Please let us know how we can be of service to you with your relationship with GPB or if you'd like to know more about joining the Leadership Circle.



Sherry White
Director of Leadership Giving
404-685-2608
swhite@gpb.org

Sherry White



Tara L. Spann
Manager of Leadership Gifts
404-685-2265
tspann@gpb.org

Tara L. Spann



GPB Programming Highlights

As a supporter of GPB, you help fulfill our mission to create, produce and distribute high quality programs and services that educate, inform and entertain audiences and enrich the quality of their lives. Thank you.

Here's an overview of the impactful content we shared across our television, radio, news and digital platforms this year:

► Television

From Season 9 of ***Finding Your Roots*** featuring Dr. Henry Louis Gates, Jr. guiding 21 guests through their family tree with cutting-edge DNA analysis, to ***American Experience's*** series, ***Ruthless: Monopoly's Secret History***, which reveals the untold tale of corruption behind the makers of the game, GPB brought audiences a variety of compelling programs this year. PBS also launched an unprecedented environmental and climate initiative through a series of programs examining climate change's impact on sensitive communities and more. And, the all-new ***Crisis of Substance*** documentary, produced by GPB in partnership with the Georgia Department of Behavioral Health and Developmental Disabilities, sought to bring both awareness and hope for change in Georgia's opioid crisis.

In addition, ***MASTERPIECE*** kicked off the new year with season three of ***All Creatures Great and Small***, based on the bestselling memoirs of veterinarian James Herriot. The highly anticipated and heartwarming series was enthused by the *Boston Globe* and the mysterious Season 3 of ***Miss Scarlet and the Duke***, as well as the final season of Jane Austen's inspired, ***Sanditon***, brought viewers both drama and romance with plenty of twists and turns along the way.

In the world of ***PBS Kids***, a new series featuring three marsupials, ***Work It Out Wombats!***, helped children learn how to problem solve and express themselves one adventure at a time.





On the local front, GPB TV was proud to provide special programming that captured Georgia stories, cuisines, and landscapes including popular series **Georgia Outdoors**, hosted by Sharon Collins, **A Fork in the Road** hosted by David Zelski, and **View Finders** hosted by Chris Greer and Paul Daniel.

► Radio/News/Digital

GPB presented live coverage of the January **Gubernatorial Inauguration** across our TV, Radio and Digital platforms from Georgia State University.

Additionally, GPB News launched a new daily podcast, **Georgia Today** with Peter Biello, bringing listeners in-depth reporting and compelling stories from across the state every weekday afternoon. The **Battleground: Ballot Box** podcast with GPB reporter Stephen Fowler also examined how voting works in Georgia, along with providing political news coverage.

GPB launched the **Peach Jam Podcast** to bring listeners songs and stories from a variety of talented, diverse bands and artists who call Georgia home.

In addition to the many issues affecting Georgians that it covers, GPB News is also continuing to be an expert source for in-depth reporting on public health policy, the health care crisis facing rural communities and mental health issues.

GPB hosted the popular public radio program **Science Friday** for an event featuring host Ira Flatow, award-winning science correspondent. The event drew in enthusiastic listeners to learn about creatures of the sea at this unique, pop-science experience.

GPB also hosted a special event with Mary Louise Kelly, a national co-host of NPR's **All Things Considered**. Kelly, a Georgia native, talked with attendees about her experiences and long career in public radio, as well as discussing her latest book, *It Goes. So. Fast: The Year of No Do-Overs*, released this year.



GPB Education

GPB Education is Georgia's digital education content provider and encourages lifelong learning by providing innovative, engaging, standards-aligned digital learning resources and support to Georgia's educators, students, and families.



From July 1, 2022, to June 30, 2023, Georgia Public Broadcasting's online education content was accessed over 11 million times.

Our top five resources were...

- *Lights, Camera, Budget!*, a financial literacy game for secondary students
- *Georgia Studies* digital collection
- *Physics in Motion* video series
- *Chemistry Matters* video series
- *Econ Express* online course



We've engaged with educators and families through our monthly newsletter (51,000 subscribers), Facebook (3K followers) and Twitter (7K followers) pages, YouTube account (28K subscribers), and Georgia Studies teachers Facebook group (over 1K members).



GPB Education reached over 5,000 educators, students, and their families through educator trainings, kids camps, family learning workshops, and our mobile virtual reality lab.



In addition, GPB Education had several exciting initiatives during the 2022-2023 School Year:



Launched **Let's Go Enviro**, a new video series with support materials for high school aligned to environmental science standards.



Launched seasons 2 and 3 of **Classroom Conversations** podcast. GPB's collaboration with GaDOE received a 2023 Communicator Award of Distinction and has been downloaded over 45,000 times.



GASHA Go World: Claw Control, latest game for primary computer science, received a 2023 EdTech Cool Tool Award.



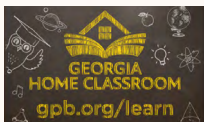
Hosted **Pollinators Live Exploration** at the State Botanical Garden of Georgia in Athens that had a live audience of over 20K students and educators. This makes our 10th live exploration event.



Launched **Start It UP!** – a small business simulator game for high school students. Collaboration with Georgia Council for Economic Education and funded by Truist Foundation.



Received the **Overall Excellence in Education** award at the 54th Annual Public Media Awards presented by the National Educational Telecommunications Association (NETA).



Added hundreds of new resources to **Georgia Home Classroom**, our collaboration with GaDOE (including digital learning plans, Let's Learn GA videos, School Stories videos, instructional support videos, etc)



Added more episodes to **Camp GPB**, our summer series for kids in kindergarten through 5th grade.



Held the **PBS KIDS Writers Contest** for kids in kindergarten through 3rd grade and hosted an awards ceremony for families at our GPB headquarters. We had over 200 entries.



Distributed **3,500 backpacks** full of learning resources and supplies in under-resourced communities across the state.

Community Engagement

Community engagement is at the core of our mission and essential to the value of public media, as we educate, serve, and create positive change in the community.



▲ A musical celebration of Black history to advance racial solidarity, equity and belonging with Music in Common and the Black Legacy Project.

GPB takes seriously our commitment to engaging communities throughout the state of Georgia. This engagement takes many forms, including in-person and virtual film screenings, storytelling workshops and initiatives, and connecting with children and caregivers through trusted PBS KIDS content. We work with a wide variety of community partners to bring local relevance to national content from PBS and NPR, while also bringing to life local content produced right here at GPB.

We explored topics including opioid harm reduction, worker's rights and universal basic income, immigration and belonging, the criminal justice system, family dynamics and legacy, meritocracy and educational inequity, and more through documentary film screenings with **Independent Lens**, **POV**, and **American Experience**.



▲ GPB *The Harvest* Screening.

Learn more at www.gpb.org/community

HOSTED BY HENRY LOUIS GATES, JR.

MAKING BLACK AMERICA THROUGH THE GRAPEVINE



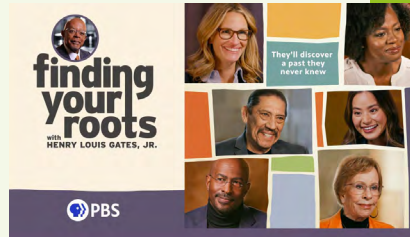
We celebrated Black joy with Henry Louis Gates, Jr.'s ***Making Black America*** film and accompanying student art exhibit and performances. We explored family genealogy with a series of virtual events around ***Finding Your Roots*** and partnered with the Afro-American Historical and Genealogical Society for an in-person workshop at the Georgia Archives. And we honored Dr. Martin Luther King, Jr. with a musical celebration of Black history to advance racial solidarity, equity and belonging with Music in Common and the Black Legacy Project.

Mental health and wellness continues to be a priority for us. We were pleased to be able to partner with a number of organizations to help connect Georgians with information and resources, including American Foundation for Suicide Prevention, Mercer School of Medicine's Center for Rural Health and Health Disparities, South Georgia Health Start, Georgia Rural Health Innovation Center, Postpartum Support International, and Hillside Atlanta to name a few.

Providing space and opportunity for storytelling with a diverse array of voices through partnerships with ***The Moth***, ***StoryCorps***, and ***Southern Storytellers*** was a pleasure and allowed us to help build respect and empathy for one another. We've had fun exploring this beautiful state and learning about icons in all corners on scavenger hunts with the Georgia Geocacher's Association through the ***Iconic America*** series this summer.

It's been a great year and we have many more plans in place for 2024. Visit our website to learn more about the work that we are doing in the community and upcoming events.

Learn more at www.gpb.org/community



Foundation Support FY 2022-2023

Thank You To These Foundations Who Make Our Work Possible

Grants awarded to Georgia Public Broadcasting by private and corporate foundations are crucial to keeping our original programming alive and well across all divisions – TV, Radio and Education. Without their support, award-winning programs such as *Georgia Outdoors*, GPB News, and GPB Education’s digital resources and outreach to schools and educators would be severely diminished. Our heartfelt thanks go out to these generous partners from Georgia’s philanthropic community.

\$350,000+

The Hewlitt Foundation

\$50,000+

The Imlay Foundation

\$20,000+

Conrad N. Hilton Foundation | Ray M. and Mary Elizabeth Lee Foundation | Report for America | David, Helen and Marian Woodward Fund

\$10,000+

Price Gilbert, Jr. Charitable Fund | The Mycelium Foundation | Loyce and Annette Turner Foundation

\$5,000+

Anonymous | George M. Brown Trust Fund | Frances Wood Wilson Foundation

\$2,500+

Mary Brown Fund of Atlanta | Gulfstream Grant Program

\$1,000+

Marin Community Foundation

GPB expresses thanks and appreciation for the following FY23 sponsors of *GPB Next Magazine*

AAA Insight Vacations • AdviseWell • Alpine Helen •
Atlanta Opera • Carlos Museum • Georgia Department of
Human Services Division of Aging • Fannin County CVB •
Forward Rabun • Georgia Archives • Georgia Department of
Behavioral Health and Developmental Disabilities • Georgia
Memory Net • University of Georgia Press

Leadership Circle

Georgia Public Broadcasting wishes to thank our Leadership Circle donors. These donors help generously secure the future of GPB, and believe that supporting our work is one of the best investments they can make. Members of GPB's Leadership Circle provide transformative support for the mission of public broadcasting in Georgia - "To harness the enormous power of television, radio and digital media to educate, inform and entertain our audiences, and to enrich the quality of their lives."

LUMINARY - \$50,000 +

Stanford M. Brown | James and Sarah Kennedy | Dennis Lockhart

VISIONARY - \$25,000 +

Joe and Corinne Irving | The Loyce and Annette Turner Foundation

CHAMPION - \$15,000 +

Alice Glenn | Steve Kuranoff and Cathy Selig | Shelby Outlaw

BENEFACTOR - \$10,000 +

Doug and Florida Ellis | S.T. and Margaret D. Harris Foundation | Edwina and Tom Johnson
Tim and Angie Kaliban | Nancy Milne | Suzanne B. Wilner

ADVOCATE - \$5,000 +

Walter and Kathy Adams | Yum and Ross Arnold | Nancy Bailey | Ann Barrett | Jeanne Barsanti and Craig Greene | Andrew Benator | Friends at the Birdseed Fund | Dan and Merrie Boone Foundation | William and Patricia Cook | Tim and Susan Cowles | Sadler Family Foundation | John and Julie Fox | Friend of GPB | Jane Hiatt | Dan and Merrie Boone Foundation | Craig and Ingrid Inglis | Pat Knox-Hudson | George and Dale Levert Rachel McAdams | Bill and Karen O'Brien | Linda Outlaw and David Kitchens | Martha M. Pentecost | Margie Rogers | Matt and Victoria Rooks | Priscilla and David Ruhe | The Maxine and Jack Schiffman Family Foundation | Deb and Karl Schroeder | John and Yee-Wan Stevens | Reed and Margie Tuckson | Heyward and Sue Wells | Frederick and Patricia Wiegert | Gloria Willis Heath | Frances Wolff

PRESENTER- \$2,500 +

Sohail and Shazia Akbar | Gregory and Juanita Baranco | Nancy Barnes | Liz Blake | Charles Bradley and Ruth Shults | Robert Bretscher | Bob and Evelyn Brewer | Sue Carlson Sandra Chase | Martin Cipollini | Gregg and Natalie Codelli | Dotti Connell and Lynn Thomas | James and Leslie de Haseth | Ashley and Alison Derrick-Grounds | James and Pamela DeVries | Ann Dunwody | Anne Deeley Easterly | Element Wealth Advisors | Jeff and Becky Engel | Paul and Madonna Engle | David and Stacey Epstein | Mike Gardner and Brent Huff | Heidi and David Geller | Karen Gillespie | Margaret Glennon | Lenore Gochman Justin Godchaux and Elizabeth McCloot | Joseph Golden | Jerry and Wanda Gottlieb | Karen Hancock | Linda and Thomas Heagy | Walter and Nina Hellerstein | Alex and Sahar Higgs | Mary Anna Hite and Elizabeth Norman | Lindsay and Marie Holliday | Henry Howell David John Hurley | Ed and Beverly Kinner | Billy Jones | Bill and Sally Jordan

PRESENTER- \$2,500 - Continued

Brenda Kenworthy | Edna and David Kleinbaum | Jeff and Kim Kramer | Brice and Tina Ladson | Melissa Laue | Joshua Lowry | Mark Makulinski | Margaret and Stephen Miller | Liz Miller | Charlotte Montague | Susanne Muntzing | Darrell D. Norton | Betty Ostrander | Greg Plaunt | Mr. & Mrs. Clayton Preston | Robert and Terri Rakusin | Charles Renfroe Zach Sank | David and Sara Schlosnagle | Rachel and Lawrence Schonberger | The Schroeder Foundation | Ginna Seitz | John and Barbara Shannon | Nancy and Carlton Sheets | David Shipley and Jenny Coleman | Nina Smith | John and Betty Strange | Austin and Marti Sullivan | Joyce and Ed Tomblin | Timothy Van de Water and Lisa Chagala | Mr. and Mrs. Eliot Wadsworth, II | Tracy Walden | Lynda Walters | Dan Weinstein | Carolyn Wheeler | John and Judith Willis | Hilary Wilson and Scott Mullenix | Nancy and David Wistrand | Randy and Nancy Wortmann | Christine Yates | Anonymous

PATRON - \$1,500 +

Nancy and Ron Adam | Laurent Adler and Deblina Datta | Salpi Adrouny | Sandra Anderson | Ann S. Anderson | Holly Firfer and Shawn Arnold | Howard and Colleen Austin | Lori Avirett-Mackenzie | Kathryn Bailey | Eshwar and Aarati Bandlamundi | Penny Barbakow | Brita Barry Susan Bass and Thomas Bradford | David Batchelor | Archie Bearden | Shane and Gina Benson | Michael and Joan Bernardino | David Block | Arthur Brannen | Marcia Brelsford | Adam Brookner | Mark and Janet Brown | Judy Lynn Burge | MB Burke | John Burrison | Joan Burtner | Blake Caldwell and Joel Rosenstock | James Cason | John Champion and Penelope Malone | Chris Clegg | Craig and Sydney Cleland | Anne and Tony Cochran | Ralph and Rita Connell | Kate and Matthew Cook | Catherine and John Crawford | Ann Critz | Allen and Phyllis Crowell | Warren Culpepper | Margaret Curtis | Richard and Elaine Davies | Donata Defilippi Ellen Delage | Andrew Dempster | Rosalyn and Chris Devine | Bunnie Doyle | Christopher Drew | Carolyn Arakaki and Peter Drotman | Mamie Dunston | Sandra and John Eddington | William Ellis | Margaret Ellis | Bob and Virginia Eschenbacher | Julie Esterline | Dan and Susan Fabrick | Abiodun Famakinwa | Linda Farrell | Kaye and Thomas Fearneyhough | Donald and Carol Fellner | Joan Fitzgerald | John Fleming | David and Jane Flowerree | Joyce and Michael Flueckiger | Sara Forhan and Michael Panciera | Karen Foster | Richard Foster | Kathryn Gerhardt | Elaine and Cliff Gerke-Jolliff | Gus and Barb Giebelhaus | Robert Giuliano and Helen Hvizdak | Kathryn and James Godwin | John Goff | Robert Graham and Jim Suss | Seth and Linda Harp | Phillip and Lisa Hartley | Howard Heintz | Bob Henderson | Amy Heustess | Daniel Higgins | William and Elizabeth Knox Hopkins | Bert Wesley Huffman and Chris Boggs | Ingram Foundation, Inc. | Harold and Jenny Itkin | Mohan and Laura Iyer | Nina Janopaul | Lonnie and Darlene Jenkins | Robert Jeremias | Rodger Johnson | Wayne Johnson | Lee A. Johnson | Joy W. Jones | Deana and Steven Jones Jen and Leo Rose | Allison Kays | Martha and Blaine Kelley Anne Kerr | Debra Keys | Thomas and Barbara Kiernan | Sharon Kilfeather | Spencer and Gail King | Jack and Beverly King | Edward Klatt | Douglas Kleiber | Stephanie Kong | Elaine Korn Jeffrey and Cathy Korotkin John and Marianne Kosiewicz | Jeannie Kostiuk | Lisa and Jack Krisher | Joy Kyne | Rudell Lawrence | Bryson Levisay | James Lewis | Michael Longergan

PATRON - \$1,500 - Continued

Bill Loper | Kaarin MacKinnon | James Marshall and Camille Hope | Kathrin and Douglas Mattox
Debra McCowan | Ellen McElyea | Elizabeth McGhee | Annelies McMorrان | Gene Melton |
Randy and Jane Merrill | Thomas and Vivian Miller | Kincaid and Allison Mills | Suzanne and Bob
Minarcine | Perry Mitchell and Pamela Woodley | Scott and Theresa Mitchell | Ann and Joseph
Monley | Laura Brittain Moore | Patricia and Allen Moore | Daniel and Casey Moriarty | Mortimer-
Harper Family | Evelyn and James Moss | Larry Muir and Mary Hall | Jo Ann Nelson | Michael
Nestler | Nancy Hartmann and Robert Neumann | Winton and Ainsworth Noah | Elaine North
Kathleen O'Connor | Shawn Orth | Carlos and Martha Osmon | David Paule and Gary Mann |
Loraine Piro | Brian and Bonnie Pliakytis | Buffie Purselle | Gilbert Rapley | Jo Ann Ray |
Ron and Barbara Reid | Edwin Reynolds | Sally Rhoden | Norm and Clare Richie | Eleanor
H. Ridley | Kathleen and Bob Rieter | Kenneth and Linda Roberts | Ira Robinson, II | Roger
Roemmich Judith Rohrer | Karen L. Rose | Carol Rossiter and Stephen Sturek | Jon Rundle |
Marylynn Ryan | Martin and Blis Savidge | Ryan Schneider and Jennifer Tourial | Susan Schultz
Janet and Ira Schwartz | Sandra Seifert | Michael Shapiro and Suzanne Wakefield | Marsha
Selby | Deborah Shelton | Perry M. Smith | Pamela Smith | Gregory Smith | Rebecca and John
Somerhalder | Ned and Mary Sommer | John and Sharman Southall | Lester Stephens and Marie
Ellis | Dorothy Stribling | Bob and Kathy Strickland | Lynne Strickland | Roger and Joanna Stroud
Bobsie Swift | Shivani and Navin Taneja | Jennifer Taylor and Tony Long | Cynthia Thompson |
Debbie Thompson | Tobi and Angelyca Todd | Philipp Torres and Jane Huang | Amy Totenberg
and Ralph Green | Julia Tse | James Tuley III | Lauren Turner | Jay Waldman | Edward and Roberta
Weintraut | Reina Welch | Jonathan and Janine Weller | Jennifer Whitaker Pam White | Marie
White | Sherry and Jeff White | Adam Williams and Ann Dowman | Bradford Williams | Susan
Williamson | Angela and George Williamson | Deborah Winegard | Stuart Witham | Kathlene and
Adam Woodlief | Shirley Wright and Dennis Alexander | Charles and Aimee Yarber | Charles and
Mary Yates | John Zellars, Jr. and Randy Tibbals | Walter and Jeanie Daves | Anonymous



Known Planned Gifts & Bequests Since 2012

Anonymous | Anthony Lee Armer | Katherine B. Atha | Carol Jean Barrow | Mary J. Bearden
John Bradley | Barbara Cary Burnham | Shirley Caputo | Jane Carder | Jerome J. Costa |
Steven Crawford | Joyce Dee Culpepper | Marianne C. Daleske | Evelyn England | James
Jane Fishman | Elizabeth A. Freytag | Robert Gerson Jack Golden | Kris N. Golden | James
Gross | Jimmie Frank Gross | Barbara A. Hamlin | Stewart C. Howard | Virginia Illges |
Kristina D. Jones | Rodney O. Jones | Mary Berger Kelly | Lawrence Koons | Lucille G. Lane
Michael Edward Lee | Leona Lovejoy | Irina Martino | Thomas Mason | James McGarity |
Stephanie McIntyre | Beth Michaels | Janice Mileo | Linda Maureen Myers | Diane Neustaedter
Jane Nicol | Kathleen Olive | Donald Ondriezek | Barbara Padgett | Nancy Phillips | Janet
Krugman Roberts | Cina Duggan Smith | Tom Smith Carola S. Soliman | Cima Star | Sarah
Ann Staples | Joyce Tallman | Christine Thompson | Anne Torry | Eric Victor | Sue Foster
Wettengel | Harold West | Angela C. Wicker | Janne Winterman

For information about how to include GPB in your Estate Plan, please reach out to
Sherry White, Director of Leadership Giving, 404-685-2608 or swwhite@gbp.org